

ABSTRACT

A system and method of increasing player interest in gaming machines is
5 disclosed by the use of lottery tickets as prizes. Lottery ticket purchasing pools
are funded from either coin-in (wagers), coin-out (winnings), or in networked
gaming systems from player tracking funding (promotional funding). The lottery
ticket funding pools build value to a predetermined level, and then individual
game machines' printers are issued instructions to print lottery tickets (or vouchers
10 redeemable for lottery tickets) to players. This enables an alternative to traditional
progressives while providing similar player interest and excitement while using
fewer casino resources than traditional progressives.